











Date: 22nd Nov. to 28th Nov. 2022 Venue: Science Centre, Surat, Gujarat.

Timings: 11:00 am to 7:00 pm

CALL FOR ENTRIES

Themes for Callifest 2022

Callifest is India's biggest celebration of calligraphy and Indian scripts. This year we bring you the 6th edition. The 5th edition was held online due to the recent pandemic. As the world is getting back to the new normal, we resume the offline format of the event with great pleasure and anticipation. For this 6th Edition of Callifest, we invite you to submit your calligraphic compositions and creations based on the themes given below. You can choose one or combination of Indian scripts for your work. We request you to understand the theme and create accordingly. Also provided are the rules and various technical details for the artworks. Kindly read them and adhere to the same.

Theme 1

Jay He!

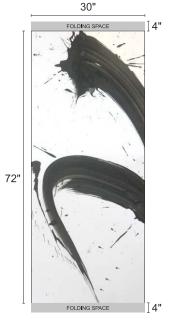


75 years of Indian Independence

India, Bharat, Hindustan, Hind... Many names...One country.

It is a land of plenty and a land of the exclusives. It is unique and dynamic; it is rustic and majestic. It is traditional and it is progressive. It is known for its simplicity and its opulence. It is a melting pot of cultures and a vibrant tapestry of customs and communities. The letter or 'Akshar' is probably the symbol of everything India stands for. It is indestructible, and everlasting. The nation's variety and artistic potential is reflected in the numerous languages and scripts we have. The theme 'Jaya He' is a tribute to 75 years of Indian Independence. Let the land, its people, its culture and achievements inspire your creations. It can be anything, the natural splendor of our flora and fauna, the undulating terrain, the skills of our artisans, relentless spirit of our armed forces, lofty ideals of our pioneers, the meaningful literature, soulful music, profound philosophies or simply the aesthetic charm of letterforms.

Your creations with one or a combination of Indian scripts must reflect what this nation and its independence means to you. The creations for this theme will have to be done on a scroll 72 inches (H) X 30 inches (W). The material for the scroll can be canvas or paper.



Theme 2

Seasons

Celebrating Change

The 6 seasons, each has a unique range of flora and a beautiful palette that dominates the earth and sky. The entire spectrum of seasons has inspired writers, artists, poets and all others for ages. The changing winds, scenes and temperature have some effect or the other on each mind. As Mother Nature changes her wardrobe, regales in her transitions, her seasons have been celebrated with art, festivals and rituals. They have become a subject of expression, be it melancholy or euphoria. Let the changing landscapes, mood altering weather, songs and melodies sung, poems written about nature, the dynamic elements, the sights and sounds of these seasons inspire your calligraphic creations.

Theme 3

Movement

Tangible Emotions

Everything around is in a state of motion, evidently or obscurely. Our environments and everything we see and hear has an effect on our mind and emotions, albeit of varying intensity. The rhythmic beat of a drum, the tunes generating out of the instrument will have us tapping our feet and nodding our heads in no time. The graceful movements of a dancer, the rising and crashing of waves, the sway of a clock's pendulum creates a mental image of an arc or a wave in our minds. These movements have certain speed and intensity. They can be fluid or labored, sharp or smooth. Various gestures, movements, enjoying performances, hearing music will always trigger emotions and they in-turn get interpreted in our minds as visuals, shapes, colours and textures. Let movements inspire you to create a calligraphic composition. Let these appear on your canvas in form of letters and strokes. Create tangible from intangible.

Theme 4

Impression and Expression

The Effect of an Influence

The sights we see, the experiences we go through, the ideas and opinions we hear, the things we read about, revolutions we witness, news, philosophies, religious texts, literature, songs, hymns, all impact us in varying intensities; Some more than others. They sometimes alter our view of the world and people. They pull our attention to new concepts and infuse our minds with novel thoughts. We experience change in our thinking, behavior or perception.

Dig deep into your soul and create a calligraphic composition based on an idea or text or thought, words or songs that have had a profound influence on your mind.

Technical Details for Theme 2, 3 & 4

Size-Paintings

Vertical – 20 inches (W) X 30 inches (H) Horizontal – 30 inches (W) X 20 inches (H)

Media

- Paper
- Canvas
- Installations 2D, 3D

Medium - Ink, Acrylic, Oil, Pastel, Pencil (Mix Media)







30" X 20"

Last Date of Submission

20th September 2022. (Till midnight IST)

No work submitted after the date will be accepted.

- The work must be submitted as high resolution images of the original work in JPEG format via e-mail with a complete form (enclosed with the document). Email ID: callifest2022@gmail.com
- For installation, please submit sketches that give a clear idea of the final work.
- The work must be original. Digital or digitally enhanced work will not be accepted.

Points to be Noted

- Work must be in an Indian script. It is a comprehensive one but may not be complete. Work in foreign scripts including Roman Script will not be accepted.
- There are 4 themes given. Only work that reflects these themes will be accepted. One artwork must reflect one theme only.
- Multiple entries by a single person will be accepted.
- Kindly send you work along with the given form completely filled with relevant details (Name, contact details, name of artwork, description etc.)
- The work to be displayed in Callifest 2022 will be selected by an expert panel. Their decision will be final and binding.

If your work is selected

- The details of the work selected by the expert panel of Callifest 2022 will be announced on our website and also
 intimated via email or call as per contact details provided by you along with your artwork. Once selected, you will
 have to courier your artwork to us, the date and the address for the same will be provided along with the
 announcement of selected artists.
- Selected installations will have to be bought directly to the venue by the artist and he / she will have to display / arrange it at the Callifest' 22 venue.
- Callifest' 22 will be held in Surat from 22nd November 28th November and the selected at work will be on display for public from 22nd November Inauguration day up until 7:00 p.m. 28th November' 22.

Courier the Artwork

- Please courier only the ORIGINAL WORK that is SELECTED.
- Digital prints will not be accepted.
- The artwork must be accompanied by a completely filled form.
- Artwork damaged during courier transit is not the responsibility of Team Callifest.

If the artist wishes he / she can put it up for sale during its display at Callifest. The terms for the same are:

- The artist can quote the price for the same which will be conveyed to the interested parties.
- If a sale finalizes, 33% of the final sale amount will be retained by Team Callifest.
- The balance amount will be transferred to the artist online to the given banking details.
- Sold artworks will be sent to the purchaser after Callifest is over.
- The Certificate of Authentication will have to be provided by the artist.

If the artwork remains unsold or is not put up for sale:

- Unsold artworks will be returned to the artist on the last date. They can pick it up from the event after 7:00 p.m. on 28th November 2022
- After 28th November 2022 you can pick the same up from the given address (will be given along with announcement of final selection) till 10th December 2022. Post 10th December 2022 it will not be responsibility of Team Callifest.
- The artworks will not be couriered to the artist by Team Callifest.
- Any damage etc. caused to the artwork post last date of pick-up will not be the responsibility of Team Callifest.